



Tire Stewardship Manitoba

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NEW TIRE RECYCLING PROGRAM APRIL 1st

Friday, February 22, 2008

Manitoba's scrap tire recycling program is changing effective April 1st, 2008. Tire Stewardship Manitoba (TSM) a not-for profit agency created by the tire industry will replace government's scrap tire program with a new tire recycling program under a business plan approved by government to address Manitobans' concern for proper scrap tire management in a fiscally responsible manner.

"The program changing hands from government to industry is a necessary and welcome development for Manitoba's scrap tire recycling industry to remain competitive with other provinces," said Brett Eckstein, Tire Stewardship Manitoba Executive Director.

TSM's goal is to offer Manitobans a sustainable, effective and efficient scrap tire management program, which will now be more comprehensive.

"A significant change under this program is the ability of TSM to support tire recycling through Eco-Fees charged on a broader range of new tires that more accurately reflect province wide collection and processing costs," said Eckstein.

An immediate effect of the program will be the launch of a permanent collection of off-the-road tires from landfills and dealers' yards this spring, which had previously been conducted by the government program on a pilot basis.

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For more information contact Brett Eckstein (204) 661-3242, Toll Free (866) 724-5002, email info@tsmb.ca or visit our website at www.tirestewardshipmb.ca.