

# TIRE RECYCLING PROGRAM

## FACTSHEET

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- Tire Stewardship Manitoba (TSM) is a not-for-profit tire industry *Producer Responsibility Organization (PRO)* created to support new tire sellers with an end-of-life tire (ELT) management program in compliance with *The Tire Stewardship Regulation (2006)*.
- TSM's provincially mandated tire recycling program is governed by a volunteer board representing international tire manufacturers, major suppliers, and tire retailers with input from industry, environmental groups, municipalities, government, and other stakeholders.
- Without proper management, tires can pile up in the landscape creating a fire hazard and breeding habitat for mosquitoes. TSM ensures the province-wide management of over one million ELTs generated annually in Manitoba through the prompt collection of tires and sustainable markets for Manitoba made recycled products.
- Manitoba's approach to tire recycling is proven to be effective in managing all tires and tubes in the most cost-effective way for consumers, industry, and government. The TSM program has recycled over 19 million tires (passenger tire equivalent) since 2008.
- TSM sets and collects steward-fees by tire type on the sale of all new tires from Manitoba tire sellers ensuring that those who generate ELTs have their tires collected and recycled in an environmentally and fiscally responsible manner.
- 100% of the steward-fees collected are used in the operation and enhancement of the provincial tire recycling program, enabling Manitoba's tire recycling industry to remain competitive within Canada.
- TSM receives no government funding, the only source of revenue are steward-fees necessary to operate the province-wide tire recycling program efficiently and effectively.
- In 2008, the passenger / light truck (PLT) tire steward-fee was initially \$4.50 and since twice reduced to \$4.00 and \$3.75. The \$9.00 steward-fee for the larger sized medium truck (MT) tire has remained unchanged.
- Comparable PLT fees are \$5.00 in Saskatchewan and \$4.00 in Ontario. The MT fee is \$14.00 in both neighbouring provinces.
- The tire recycling diversion rate (sold vs recycled) for 2020 is 89%. Virtually all tires (100%) that are available for recycling are recycled by TSM on an annual basis.

