

Revised December 1, 2016

## **RE: POINT-OF-SALE INFORMATION FOR CONSUMERS**

### **The Steward-Fee is used to fund tire recycling in Manitoba**

Every year, 1 million new tires hit the road in Manitoba. That's a lot of tires. Each one of those tires can end up as waste posing risks to human health and the environment. Fortunately, that doesn't happen because tire consumers, retailers, communities and recyclers are partners with Tire Stewardship Manitoba (TSM) in preventing tire waste and reducing their environmental impact and health risks through proper scrap tire storage and recycling.

### **The Steward-Fee is established by industry**

TSM is a not-for-profit industry organization mandated by provincial regulation to implement the waste reduction program for all tires and tubes sold in Manitoba. TSM generates revenue externally from government, but is accountable to the Minister of Conservation.

### **The Steward-Fee is paid by the retailer (or their supplier) to TSM**

The Steward-Fee applies to all new tires deemed sold in the province for \$30 or more, including all tires sold on new vehicles including the spare. When a new tire is purchased the retailer (or their supplier) pays a Steward-Fee to TSM who uses 100% of these funds to operate Manitoba's tire recycling program on behalf of retailers. The retailer determines how the Steward Fee is indicated to the consumer.

### **Are tires sold to First Nations, Agricultural Producers & Non-Residents exempt from the Steward Fee?**

No. Unlike the Retail Sales Tax which may be exempt in certain instances, the Steward-Fee is established by industry and applies to all tires deemed sold in the province for \$30 or more, regardless of who purchases the tires.

### **What happens to my scrap tires?**

Retailers, landfills, waste transfer stations and other commercial generators register with TSM as collection sites to safely store tires. Consumers can drop off their tires at any of the retail outlets that sell tires or any registered landfill or transfer station that accepts tires, at no charge. Recyclers then collect the tires to make flooring products, artificial turf fields, rubberized asphalt, blast mats and more. They can even be used to create fuel. Markets for recycled products create jobs and economic development in our province.

For further information please contact TSM at 1791 Dublin Avenue, Unit B, Winnipeg, Manitoba R3H 1A9, by email [info@tsmb.ca](mailto:info@tsmb.ca), telephone (204) 661-3242, or toll free (866) 724-5002.