

May 21, 2021

## **TIRE RECYCLING FEE SET TO INCREASE FOR THE FIRST TIME SINCE 2008**

### **CONTINUE PROVIDING MANITOBANS WITH A COMPREHENSIVE, SUSTAINABLE, EFFECTIVE AND EFFICIENT TIRE RECYCLING PROGRAM - ECKSTEIN**

Tire Stewardship Manitoba (TSM) has announced today that the tire recycling program steward-fee will be raised on passenger / light truck (PLT) tires to \$4.00 and medium truck (MT) tires to \$14.00 as of July 1, 2021.

This rate increase is required to ensure program sustainability while responsibly managing all tires available for recycling. *“By adjusting the fees charged to sellers, Manitoba’s tire recycling industry can remain competitive within Canada while TSM continues to provide Manitobans with a comprehensive, sustainable, effective, and efficient tire recycling program.” Brett Eckstein, TSM Executive Director.*

Manitoba tire sellers pay TSM the steward-fee on the sale of new tires to consumers. Fees are used for collecting and recycling Manitoba’s end-of-life tires (ELT) in an environmentally responsible manner. 100% of the steward-fees collected are used in the operation and enhancement of the tire recycling program for Manitoba.

- The current PLT tire steward-fee of \$3.75 had previously been reduced twice from \$4.50 and \$4.00. This fee will increase to \$4.00 per tire as of July 1, 2021.
- The MT tire steward-fee has remained at its current level of \$9.00 since 2008. This fee will increase to \$14.00 as of July 1, 2021 to cover the cost of recycling these tires.

*TSM is a provincially mandated not-for-profit Producer Responsibility Organization (PRO) operating Manitoba’s province-wide tire recycling program. TSM ensures that those who generate ELTs have their tires collected and recycled in an environmentally and fiscally responsible manner.*

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For more information:

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