



November 30, 2012

MEDIA RELEASE

Manitobans to pay less for recycling tires

Tire Stewardship Manitoba (TSM) announced today that the eco-fee for tire recycling charged on the sale of new passenger, light truck, motorcycle, ATV and other small tires sold in Manitoba will be reduced from \$4.50 to \$4.00 effective January 1st, 2013. The eco-fee rates on all other tires will remain unchanged.

“Reducing the eco-fee by 50 cents on new tires in these categories more accurately reflects province-wide collection and recycling costs,” states Brett Eckstein, TSM Executive Director.

After four years of operating the provincially mandated tire recycling program, TSM has met its financial targets while responsibly managing all tires that are available for recycling. Explains Eckstein, “This sound approach has allowed us to generate sufficient revenue to cover the entire costs of the program, allowing our industry-appointed board to lower the rates.”

“TSM’s main goal is to provide Manitobans with a comprehensive, sustainable, effective and efficient tire recycling program. Lowering rates when conditions warrant is in keeping with the industry’s efforts to operate the tire recycling program to the highest of standards,” says Eckstein.

TSM is a not-for-profit industry organization that charges an eco-fee on the sale of all new tires in Manitoba that have a retail value equal to, or greater than \$30.00. Manitoba tire retailers as well as motor and equipment dealers are required to remit the eco-fee to TSM on the sale of a new tire, ensuring that those who generate scrap tires can have their tires collected and recycled in an environmentally and fiscally responsible manner. Learn more about TSM at tirestewardshipmb.ca

Contact: Brett Eckstein, (204) 661-3242, beckstein@tsmb.ca