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April 10, 2013

Company Name
Address
City Province Postal Code

Attention: Bicycle Tire Sellers and Shops / Bicycle Clubs and Associations

RE: PROPOSAL FOR RECYCLING BIKE TIRES AND TUBES

Tire Stewardship Manitoba (TSM) is the industry association responsible for operating Manitoba's tire recycling program. TSM is proposing a new, voluntary (i.e. non-regulated), recycling initiative for interested bicycle shops across Manitoba. The program will use the existing scrap tire collection infrastructure managed by TSM. Used bicycle tires and tubes have been incorporated into rubber recycling streams in Manitoba on a limited basis for a number of years and there will continue to be no eco-fee or disposal fee charged to the seller or consumer under an expanded or new permanent program.

This program requires the assistance of industry (auto and bicycle), various non-profits and the general cycling community. The long-term success of this recycling program is dependent on the voluntary actions involving the public, bike tire retailers and the many stakeholders already involved in tire recycling.

Please review the attached *TSM Bicycle Tire Recycling Program Proposal* and respond to TSM by Friday, May 10, 2013 with your comments. Written comments can be sent by mail to TSM, 1791 Dublin Avenue, Unit B, Winnipeg MB R3H 1A9, by fax to (204) 668-9704 or by e-mail to info@tsmb.ca, Attention: Mr. Michael Solkoski, Retailer Relations and Administration. If you have any questions regarding this proposal please call Michael at (204) 661-3242 or toll free in Manitoba (866) 724-5002.

Thank you for your interest in this important environmental initiative. Remember, this a voluntary initiative so the onus is on the bicycle shops wishing to participate to respond to this request for comment and register their name as a shop offering bike tire recycling by submitting an e-mail to TSM using the contact link info@tsmb.ca on TSM's website www.tirestewardshipmb.ca. In your e-mail, please indicate: Business Name, Address, City, Phone, E-mail Address, and Website Address.

A final set of instructions and program information will be sent following the comment period to those shops that register to participate in the program.

Sincerely,

A handwritten signature in black ink that reads 'Brett Eckstein'.

Brett Eckstein,
Executive Director

Attachment