



TIRE STEWARDSHIP
Manitoba

Press Release

Tire Stewardship Manitoba Launches New Recycling Program Cyclists Can Now Recycle Bike Tires and Tubes

(Winnipeg, Manitoba) June 12, 2013

Starting this summer, bicycle shops and cycling enthusiasts across Manitoba will now have a permanent way of recycling their old tires and tubes. Tire Stewardship Manitoba, the provincial organization responsible for scrap tire recycling, has expanded its scope of service to include bicycle tire collection under its rubber recycling infrastructure. The new plan will be free of charge and participating drop-off locations will be listed on Tire Stewardship Manitoba's website TireStewardshipMB.ca.

"We've been accepting bicycle tire and tubes on a limited basis for a number years," says Brett Eckstein, Executive Director, Tire Stewardship Manitoba. "Under the revised program, cyclists and stores will now have a permanent disposal option. We're really excited to launch this program for the betterment of the environment and the general cycling community."

Tire Stewardship Manitoba will be officially promoting the program at the Forks on June 21, 2013 during Bike to Work Day. The Be Tire Smart Community Relations Team will be on hand to accept scrap tires and tubes from cyclists. Bike stores that wish to add their name to the recycling registry are encouraged to email info@tsmb.ca with their business name, contact information and drop off details.

TSM is a not-for-profit industry organization that ensures Manitobans who generate scrap tires can have their tires collected and recycled in an environmentally and fiscally responsible manner. Learn more about TSM and bicycle tire and tube recycling at tirestewardshipmb.ca.

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