

Manitobans to pay less for recycling tires

February 25, 2015

Winnipeg – Tire Stewardship Manitoba (TSM) announced today that the eco-fee for tire recycling charged on the sale of new passenger, light truck, motorcycle, ATV and, other small tires sold in Manitoba will be reduced from \$4.00 to \$3.75 effective April 1, 2015. Manitoba will have the lowest eco-fee rates in Western Canada for this tire category. The eco-fees for all other tires will remain unchanged.

“Reducing the eco-fee by 25 cents on new tires in these categories more accurately reflects province-wide collection and recycling costs,” states Brett Eckstein, TSM executive director.

The provincially mandated tire-recycling program operated by TSM continues to meet its financial targets while responsibly managing all tires that are available for recycling. Explains Eckstein, “Our sound approach has allowed us to generate sufficient revenue to cover the entire costs of the program, allowing our industry-appointed board to lower the rates.”

“TSM’s main goal is to provide Manitobans with a comprehensive, sustainable, effective, and efficient tire-recycling program. Lowering rates when conditions warrant is in keeping with the industry’s efforts to operate the tire-recycling program to the highest of standards,” says Eckstein.

About Tire Stewardship Manitoba

TSM is a not-for-profit industry organization that charges an eco-fee on the sale of all new tires in Manitoba with a retail value equal to, or greater than \$30.00. Manitoba tire retailers, as well as motor and equipment dealers, are required to remit the eco-fees to TSM on the sale of a new tire, ensuring that those who generate scrap tires can have their tires collected and recycled in an environmentally and fiscally responsible manner.

Learn more about TSM at tirestewardshipmb.ca

Contact: Brett Eckstein, (204) 661-3242, beckstein@tsmb.ca

