



TIRE STEWARDSHIP Manitoba

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FOR IMMEDIATE RELEASE

GRANT PROGRAM ENCOURAGES INNOVATIVE PROJECTS USING MANITOBA RECYCLED TIRES

Tire Stewardship Manitoba's (TSM) Community Demonstration and Innovations Grant Program offers up to \$5,000, \$10,000 or \$20,000 in matching grant funding levels to support projects using recycled Manitoba tires by local governments, industry, community and youth groups, post-secondary and non-profit research institutions, Aboriginal organizations, and First Nation communities in the province.

Every year, Manitobans discard the material equivalent of 1.8 million passenger tires. TSM, a non-profit organization, takes responsibility for managing the recycling and environmentally sound disposal of these tires on behalf of tire retailers in Manitoba. TSM Executive Director Brett Eckstein calls the grant program "an opportunity for Manitoba communities to benefit from the recycled tire products being made in Manitoba."

"While a lot of our approved projects involve safe surfaces for children's playgrounds, walkways, and landscaping materials, we always encourage any project that finds new, innovative ways to reuse tires" says Eckstein.

Eligible projects must demonstrate innovative use of a variety of recycled products, be environmentally and ecologically sound, and involve youth where possible.

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For further information contact:

Brett Eckstein, Executive Director
Tire Stewardship Manitoba
1791 Dublin Avenue, Unit B, Winnipeg MB R3H 1A9
Phone (204) 661-3242 Toll Free (866) 724-5002
Fax (204) 668-9704 Email info@tsmb.ca
Website www.tirestewardshipmb.ca